#### PUERTO RICO VOTERS FINAL TOPLINE RESULTS

1. When Puerto Rico holds elections, would you say that you:

Always vote	79%
Almost always vote	10
Only vote sometimes	11
Rarely or never vote	-
(Not sure / Refused)	-

2. What is your zip code? [RECORD. RECODE TO REGION]

San Juan	12%
Bayamon	13
Arecibo	13
Mayaguez	13
Ponce	11
Guayama	13
Humacao	12
Carolina	12

First...

3. Do you approve or disapprove of the job Wanda Vazquez is doing as Governor? [IF APPROVE / DISAPPROVE: Is that strongly (approve/disapprove), or only somewhat?]

	Approve		Disapprove			(Not	
			Some-		Some-		sure /
	<b>TOTAL</b>	<b>Strongly</b>	<u>what</u>	<b>TOTAL</b>	<u>what</u>	Strongly	Ref.)
September 2020	49%	23	26	41	14	26	10

4. Do you approve or disapprove of the job Jenniffer González is doing as Resident Commissioner? [IF APPROVE / DISAPPROVE: Is that strongly (approve/disapprove), or only somewhat?]

	Approve		Disapprove			(Not	
			Some-		Some-		sure /
	<u>TOTAL</u>	<u>Strongly</u>	<u>what</u>	<u>TOTAL</u>	<u>what</u>	<u>Strongly</u>	<u>Ref.)</u>
September 2020	68%	46	22	22	9	13	10

Please note: Due to rounding, percentages may not add to 100% and "total" columns may be one point more or less than the sum of their parts.



5. This November, there will be a general election for governor, resident commissioner, and other offices. How likely are you to vote in that election on a scale from 0, meaning you will not vote, to 10, meaning you are certain you will vote?

	<u>Sep 2020</u>
0 – will not vote	7%
1	*
2	1
3	*
4	1
5	5
6	1
7	1
8	4
9	3
10 – certain to vote	75
(Not sure / Refused)	2

6. If the election for governor were today, would you vote for: **[IF NOT SURE:** Which one would you lean towards?**] [ROTATE 1-6]** 

	<u>Sep 2020</u>
PNP Pedro Pierluisi	29%
PPD Charlie Delgado Altieri	27
Victoria Ciudadana Alexandra Lúgaro	8
PIP Juan Dalmau	6
Proyecto Dignidad Cesar Vazquez	3
Unaffiliated candidate Eliezer Molina	2
Someone else	4
Or, would you not vote	3
(Not sure / Refused)	17

7. If the next general election for resident commissioner were today, would you vote for: **[ROTATE 1-4]** 

	<u>Sep 2020</u>
PNP Jenniffer González	51%
PPD Aníbal Acevedo Vilá	18
Victoria Ciudadana Zayira Jordán Conde	7
Proyecto Dignidad Ada Norah Enriquez	3
Someone else	3
Or, would you not vote	5
(Not sure / Refused)	13

8. If the election for Puerto Rico's Legislature were held today, would you vote for **[ROTATE]** the PNP candidate in your district or the PPD candidate in your district?

	<u>Sep 2020</u>
PNP	36%
PPD	31
(Victoria Ciudadana)	2
(PIP)	1
(Proyecto Dignidad)	1
(Someone else)	3
(Wouldn't vote)	7
(Not sure / Refused)	18

There will also be a status plebiscite at the same time as the other elections this November...

9. Do you plan to vote in the plebiscite or not vote?

	Would			(Not sure /
	<u>vote</u>	Would not	(Depends)	Refused)
September 2020	57%	32	4	8

#### [IF WOULD VOTE]

10. In the status plebiscite, do you plan to vote YES, in favor of statehood for Puerto Rico, or NO, against statehood for Puerto Rico? [IF NOT SURE / REFUSED: Which way do you lean?]

			(Would	(Not sure /
	<u>Yes</u>	<u>No</u>	not vote)	Refused)
September 2020	70%	24	*	5

# [IF WOULD NOT VOTE, DEPENDS, NOT SURE / REFUSED]

11. If you did decide to vote in the plebiscite would you vote YES, in favor of statehood for Puerto Rico, or NO, against statehood for Puerto Rico? [IF NOT SURE / REFUSED: Which way would you lean?]

		(Would				
	<u>Yes</u>	<u>No</u>	not vote)	(Not sure)	(Refused)	
September 2020	31%	49	9	10	2	

# Q10 AND Q11 (PLEBISCITE BALLOT TESTS) COMBINED

			(Would		
	<u>Yes</u>	<u>No</u>	<u>not vote)</u>	(Not sure)	(Refused)
September 2020	53%	35	4	7	1

Page 3 of 16



# [ROTATE Q12-13 AND Q14-15 AS BLOCKS]

12. Have you seen or heard any advertising urging you to vote YES, in favor of statehood? [IF YES: Which of the following types of advertising have you seen or heard?] [ACCEPT MULTIPLE RESPONSES.]

TOTAL YES	58%
Television	44%
Flyers or mail	3
Radio	10
Online or social media	15
Billboards and posters	5
No or not sure	42

# [IF YES]

13. What in particular do you remember from the advertisements urging a YES vote in the plebiscite – what were the main reasons to vote YES? **[RECORD VERBATIM]** 

Equality	13%
To achieve Statehood/Be a U.S. State	10
To receive more benefits	7
Improvements to P.R. and its services	6
To have more rights	5
Have more financial aid	5
To not lose our citizenship	4
Mexicans speaking of citizenship and statehood	2
The Colony status is bad/End the Colony status	2
An older lady speaking about it	1
Having better opportunities/More jobs	1
Permanent Union with the U.S.	1
Improve the economy	1
To vote for President	1
Better quality of life	1
There was a triangle in it	1
To have a change	1
Pierluisi spoke in favor of it	1
Decide the Status/Better Status	1
Young people speaking of it	*
Just that I saw it on TV	2
Simply to Vote Yes	7
Nothing	1
Other response	12
Don't know/Refused	25



# 14. Have you seen or heard any advertising urging you to vote NO, against statehood? [IF YES: Which of the following types of advertising have you seen or heard?] [ACCEPT MULTIPLE RESPONSES.]

TOTAL YES	26%
Television	16%
Flyers or mail	1
Radio	7
Online or social media	9
Billboards and posters	3
No or not sure	74

# [IF YES]

15. What in particular do you remember from the advertisements urging a NO vote in the plebiscite – what were the main reasons to vote NO? [RECORD VERBATIM]

Public is being lied to/Is a deception 7 For independence 5 Will lose our identity 3 Will not help P.R. 3 PNP asking for support 3 Is unnecessary/Keep things as is 3 Will end up paying more money in taxes 2 Of the possible benefits 2 Will lose our benefits 1 Was more of a parody 1 Just that I saw it on TV 1 Simply to Vote No 15 Nothing 6 Other response 14 Don't know/Refused 31	Congress has not/will not approve it	8%
Will lose our identity3Will not help P.R.3PNP asking for support3Is unnecessary/Keep things as is3Will end up paying more money in taxes2Of the possible benefits2Will lose our benefits1Was more of a parody1Just that I saw it on TV1Simply to Vote No15Nothing6Other response14	Public is being lied to/Is a deception	7
Will not help P.R.  PNP asking for support  Is unnecessary/Keep things as is  Will end up paying more money in taxes  Of the possible benefits  Will lose our benefits  Was more of a parody  Just that I saw it on TV  Simply to Vote No  Nothing  Other response  3  3  3  Will not help P.R.  3  3  Will not help P.R.  3  1  1  Simply to work as it is a six as it is as it is a six as it is a six as it is as	For independence	5
PNP asking for support 3 Is unnecessary/Keep things as is 3 Will end up paying more money in taxes 2 Of the possible benefits 2 Will lose our benefits 1 Was more of a parody 1 Just that I saw it on TV 1 Simply to Vote No 15 Nothing 6 Other response 14	Will lose our identity	3
Is unnecessary/Keep things as is  Will end up paying more money in taxes  Of the possible benefits  Will lose our benefits  Was more of a parody  Just that I saw it on TV  Simply to Vote No  Nothing  Other response  3  3  Will end up paying more money in taxes  2  The possible benefits  1  The possible benefits  2  The possible benefits  3  The possible benefits  4  The possible benefits  5  The possible	Will not help P.R.	3
Will end up paying more money in taxes  Of the possible benefits  Will lose our benefits  Was more of a parody  Just that I saw it on TV  Simply to Vote No  Nothing  Other response	PNP asking for support	3
Of the possible benefits 2 Will lose our benefits 1 Was more of a parody 1 Just that I saw it on TV 1 Simply to Vote No 15 Nothing 6 Other response 14	Is unnecessary/Keep things as is	3
Will lose our benefits  Was more of a parody  Just that I saw it on TV  Simply to Vote No  Nothing  Other response  1  1  1  1  1  1  1  1  1  1  1  1  1	Will end up paying more money in taxes	2
Was more of a parody 1 Just that I saw it on TV 1 Simply to Vote No 15 Nothing 6 Other response 14	Of the possible benefits	2
Just that I saw it on TV 1 Simply to Vote No 15 Nothing 6 Other response 14	Will lose our benefits	1
Simply to Vote No 15 Nothing 6 Other response 14	Was more of a parody	1
Nothing 6 Other response 14	Just that I saw it on TV	1
Other response 14	Simply to Vote No	15
<u>*</u>	Nothing	6
Don't know/Refused 31	Other response	14
	Don't know/Refused	31

# [ROTATE NEXT TWO QUESTIONS]

16. If Puerto Rico were a state, do you think it would be doing better or worse economically?

	<u>Sep 2020</u>
Better	58%
Worse	15
(No difference)	15
(Not sure / Refused)	12



17. If Puerto Rico were a state, do you think the quality of your life would be better or worse?

Better	58%
Worse	12
(No difference)	17
(Not sure / Refused)	12

# [ROTATE ORDER OF NEXT TWO BATTERIES]

I'm going to read some statements you might hear in support of statehood. For each one, please tell me whether it makes you much more likely to support statehood, somewhat more likely, whether it makes no difference to you, or whether it makes you less likely to support statehood.

	[RANDOMIZE]						
		-More lik	ely to si	apport-			(Not
			Much	Some-	No	Less	sure /
		<u>TOTAL</u>	more	<u>what</u>	<u>difference</u>	<u>likely</u>	<u>Ref).</u>
18.	[FAIR TREATMENT] Residents of Puerto Rico already pay federal taxes, are subject to all federal laws, and serve in						
	the U.S. military at high rates—it is only fair that Puerto Ricci gets the respect and dignity that comes with statehood.	)					
	September 2020	63%	46	17	23	9	5
	September 2020	0370	70	17	23	,	3
19.	[EQUAL RIGHTS] Residents of Puerto Rico deserve the same benefits and legal rights as other United States citizens. After 100 years of US citizenship, it's time for true equality						
	and a level playing field in dealing with the federal gov't.  September 2020	67%	49	18	19	11	3
20.	<b>[EDUCATION]</b> Becoming a state would be a huge help for the Puerto Rican education system. Statehood could open new sources of funding for education, raise standards in schools, and give access to successful programs like Teach for America, which brings young teachers to areas in need. <b>September 2020</b>		48	18	21	8	5
21.	[JOBS] Becoming a state will fundamentally change the Puerto Rican economy and create good-paying jobs. Statehood will increase tourism and manufacturing on the island, and finally bring some of the prosperity on the mainland home to Puerto Rico.						
	September 2020	62%	45	17	23	11	4

Page 6 of 16



		-More lik	Much	Some-	No <u>difference</u>		(Not sure / Ref).
22.	[NATURAL DISASTERS] Puerto Rico has suffered major hurricanes and earthquakes in recent years. As storms get worse and the sea rises due to climate change, Puerto Rico needs access to the same disaster relief states on the mainland receive.  September 2020	) 69%	48	21	20	8	3
23.	[NOW] If Donald Trump losses the presidential election and Democrats win full control Congress, this will be Puerto Rico's best chance in a generation to get statehood. But first a majority of Puerto Ricans need to vote YES in the plebiscite and for pro-statehood candidates on the island. We might not have an opportunity like this again.  September 2020		36	14	29	16	5
24.	[MAINLAND POLLING] Recent polling shows that three-quarters of mainland voters support statehood for Puerto Rico, if they know most people on the island want statehood for themselves. A strong YES vote in the plebiscite is essential to increasing support for statehood on the mainland and clearly communicating what Puerto Rico wants.  September 2020	) 56%	39	17	26	13	5
25.	[BIDEN] Democratic presidential candidate Joe Biden said clearly that, quote, he believes statehood would be the most effective means of ensuring that residents of Puerto Rico are treated equally. He also said that it is up to the people of Puerto Rico to decide on status, and that the federal government must respect those wishes. Biden's support for statehood means Puerto Rico has a chance to become a state and settle the status debate once and for all.  September 2020	:	38	18	29	10	5
26.	[COLONIA TE MATA] Puerto Rico's current colonial status is deadly. Puerto Ricans do not get same federal healthcare resources as citizens on the mainland, and we						

	-More likely to support-					(Not
		Much	Some-	No	Less	sure /
	<b>TOTAL</b>	more	<u>what</u>	difference	<u>likely</u>	<u>Ref).</u>
have seen all to clearly the deadly neglect from the mainland					-	
when it comes to natural disasters. Voting in favor of						
statehood is a vote to protect all our lives.						
September 2020	58%	43	15	27	12	4

Now that we have talked a bit more about the issue, I'd like to ask you again...

#### [IF WOULD VOTE]

27. In the status plebiscite, do you think you will vote YES, in favor of statehood for Puerto Rico, or NO, against statehood for Puerto Rico? [IF NOT SURE / REFUSED: Which way do you lean?]

Yes	71%
No	25
(Would not vote)	1
(Not sure)	3
(Refused)	*

# [IF WOULD NOT VOTE, DEPENDS, NOT SURE / REFUSED]

28. If you did decide to vote in the plebiscite, do you think you would vote YES, in favor of statehood for Puerto Rico, or NO, against statehood for Puerto Rico? [IF NOT SURE / REFUSED: Which way would you lean?]

Yes	36%
No	46
(Would not vote)	6
(Not sure)	10
(Refused)	1

# Q27 AND Q28 (POST-MESSAGING PLEBISCITE BALLOT TESTS) COMBINED

Yes	56%
No	34
(Would not vote)	3
(Not sure)	6
(Refused)	1

29. How important is it to you to keep U.S. citizenship?

	Important-	Not	importa:	nt	(Not
	S	ome-	Not	Not	sure /
	<u>TOTAL Very</u>	what TOTAL	very	<u>at all</u>	Ref.)
September 2020	90% 80	11 8	6	2	2

30. How important is it to you that Puerto Ricans living on the island get the same treatment from the federal government as U.S. citizens living in other states?

	Importan	ıt	Not i	import	ant	(Not
		Some-		Not	Not	sure /
	TOTAL Very	<u>what</u>	<b>TOTAL</b>	very	<u>at all</u>	Ref.)
September 2020	93% 83	10	5	4	1	2

31.. What do you think is the best way to determine Puerto Rico's political status? [ROTATE]

A plebiscite in which everyone on the island can	
vote	79%
A convention in which the island's political leaders	
debate and decide	14
(Neither)	3
(Don't know) 4	

## **GOVERNOR'S ELECTION ISSUES**

Now I'd like to ask you a few questions about the election for governor. To start, I am going to mention some issues that will face the next governor. Please tell me how important each one is when it comes to deciding who you will vote for in the election for governor. **[RANDOMIZE]** 

							(Not
		Extr-		Some-	Not	Not	sure /
		<u>emely</u>	<u>Very</u>	<u>what</u>	<u>very</u>	<u>at all</u>	<u>Ref.)</u>
32.	Controlling political corruption	66%	29	2	1	*	1
33.	Creating jobs and improving the economy	61%	36	3	1	*	*
34.	Fighting crime and drug abuse	51%	43	4	1	1	*
35.	Resolving the question of Puerto Rico's political status	38%	37	12	8	4	2
36.	Improving education	65%	32	1	*	*	*
37.	Improving power and water infrastructure	59%	37	2	*	*	1
38.	Controlling coronavirus	61%	29	6	1	1	1
39.	Protecting Puerto Rico from future natural disasters	49%	40	7	1	*	2

40. And which of the issues we just discussed is the single most important to you when it comes to voting for governor? [ONLY READ LIST IF ASKED. READ IN SAME ORDER AS ABOVE]

(Improving education)	24%
(Controlling political corruption)	20
(Creating jobs and improving the economy)	17
(Controlling coronavirus)	10
(Fighting crime and drug abuse)	4
(Resolving the question of Puerto Rico's	
political status)	4

Page 10 of 16



(Improving power and water infrastructure)	3
(Protecting Puerto Rico from future natural	
disasters)	1
(Other)	5
(All / None / Mix)	10
(Not sure / Refused)	1

I'm going to read you the names of some political figures and groups. After each one, please tell me whether you have a favorable or unfavorable opinion of that person. If you've never heard of someone, please just say so. [IF FAVORABLE/UNFAVORABLE: Is that strongly or only somewhat (favorable/unfavorable)?] [RANDOMIZE Q58-67, THEN ASK Q68]

			Favo			Un			NI	(Not
			TOTAL St1		Some- <u>what</u>	TOTAL	Some- what		Never heard of	sure / Ref.)
41.	Wanda Vázquez	September 2020	50%	20	30	44	15	29	1	5
42.	Pedro Pierluisi	•								
		September 2020	57%	29	28	37	12	25	2	4
43.	Jenniffer Gonzal	ez September 2020	69%	43	26	25	11	14	1	4
		September 2020	0770	43	20	23	11	14	1	7
44.	Charlie Delgado	Altieri								
		September 2020	61%	27	34	25	13	12	8	6
45.	Aníbal Acevedo	Vılá <b>September 2020</b>	38%	14	24	54	15	39	3	4
46.	Alexandra Lúgar	0								
10.	THEATHURA	September 2020	28%	13	15	58	13	45	6	7
47.	Juan Dalmau	September 2020	58%	24	34	27	10	17	7	8
48.	Cesar Vázquez	•								
		September 2020	24%	8	16	23	6	17	42	11
49.	Donald Trump	September 2020	32%	13	19	60	13	47	2	5
		September 2020	<i>52</i> / 0	10	1)	00	13	71	4	J
50.	Joe Biden									

Page 11 of 16



		I	Favorable-		Un	favora	ble		(Not
				Some-		Some-	-	Never	sure /
		TOTAL	Strongly	<u>what</u>	<b>TOTAL</b>	what	Strongly	heard of	Ref.)
	September 2020	51%	22	29	17	9	8	24	8
51.	The fiscal control board created								
	by PROMESA to improve								
	government finances and the								
	economy								
	September 2020	<b>37%</b>	15	22	54	14	41	3	6
On a c	lifferent subject								
52	On a scale of excellent good only	fair and	noor how	, would	d vou rate	econor	nic condi	tions	

On a scale of excellent, good, only fair and poor, how would you rate economic conditions in Puerto Rico these days?

	<u>Sep 2020</u>
Excellent	1%
Good	8
Only fair	37
Poor	53
(Not sure / Refused)	1

How concerned are you about the coronavirus pandemic in Puerto Rico? 53.

	<u>Sep 2020</u>
TOTAL CONCERNED	93%
TOTAL NOT CONCERNED	6
Very	82%
Somewhat	12
Not very	4
Not at all	2
(Not sure / Refused)	1

54. Do you approve or disapprove of the Wanda Vázquez has done managing the coronavirus pandemic in Puerto Rico?

	<u>Sep 2020</u>
TOTAL APPROVE	67%
TOTAL DISAPPROVE	29
Strongly approve	36%
Somewhat approve	31
Somewhat disapprove	11
Strongly disapprove	18
(Not sure / Refused)	4



55. How likely do you think it is that coronavirus will force another stay-at-home order and economic shutdown in Puerto Rico this year?

TOTAL LIKELY	67%
TOTAL NOT LIKELY	28
Very	39%
Somewhat	28
Not very	23
Not at all	6
(Not sure / Refused)	5

## **DEMOGRAPHICS**

Finally, I'd like to ask you a few questions for classification purposes only.

56. In which of the following categories is your age?

18-21	3%
22-26	4
27-32	6
33-40	10
41-52	23
53-63	23
64+	30
(Refused)	*

57. What is the highest level of formal education you have completed?

Less than high school	28%
High school	25
Some college or vocational training beyond	
high school	23
College graduate	24
(Not sure / Refused)	1

58. What television station do you watch most often for news about Puerto Rican affairs? [DO NOT READ LIST]

(Canal 2 – Telenotícias)	24%
(Canal 4 – Noticentro)	41
(Canal 6 – Notiseis)	1
(Canal 11 – Las Notícias Univision)	4
(Canal 40 – Sistema TV)	-
(Cable TV)	2
(Other)	17
(Don't watch TV)	9
(Not sure / Refused)	2

Page 13 of 16



# 59. Which radio station do you turn to for news? [DO NOT READ LIST]

(WUNO Noti Uno – 630 AM)	16%
(WKAQ Radio Reloj – 580 AM)	17
(WSKN Radio Isla – 1320 AM)	3
(WAPA Noti Radio – 680 AM)	5
(Other)	17
(Don't listen to radio news)	39
(Not sure / Refused)	4

# 60. Do you read a daily newspaper on a regular basis? [IF YES: What is your favorite newspaper?] [DO NOT READ LIST]

(El Nuevo Día)	24%
(El Vocero)	10
(Primera Hora)	11
(Other)	5
No – Do not read newspaper regularly	46
(Not sure / Refused)	4

# 61. Are you an active Twitter user, an occasional user, or are you not on Twitter?

Active	5%
Occasional	12
Not on	81
(Not sure / Refused)	2

62. Are you an active Facebook user, an occasional user, or are you not on Facebook?

Active	38%
Occasional	29
Not on	32
(Not sure / Refused)	1

63. Are you an active Instagram user, an occasional user, or are you not on Instagram?

Active	15%
Occasional	18
Not on	65
(Not sure / Refused)	1

64. Given the coronavirus, how confident are you that you will be able to cast a ballot safely in the November election?

<u>Sep 2020</u>	July 2020
<b>70%</b>	66%
25	28
48%	40%
22	26
14	15
11	13
5	6
	70% 25 48% 22 14 11

When it comes to political parties, do you consider yourself a: [IF SOMETHING ELSE / NOT SURE: Is there a political party that you tend to agree with most of the time?] [IF REFUSED: Please be assured that your responses to this survey will be kept confidential. You don't have to answer this question, but it will be helpful for analytical purposes only.]

				Something (Not sure /		
	<u>PNP</u>	<u>PPD</u>	$\overline{\mathrm{bIb}}$	<u>else</u>	Refused)	
September 2020	35%	23	3	17	22	

66. In which of the following categories is your personal income?

Under \$5,000 per year	21%
\$5,000 to \$9,999	11
\$10,000 to \$11,999	10
\$12,000 to \$17,999	12
\$18,000 to \$19,999	6
\$20,000 to \$29,999	11
\$30,000 to \$49,999	9
\$50,000 to \$89,999	5
\$90,000 and over	2
(Not sure)	7
(Refused)	5

67. Sex

Male	48%
Female	52.